

Project- (Working Title): „786 Global Tour“



Meaning: 7 Seas
(6) - 8 Years
6 Continents

Format: „Battle of the Nations“
Partly scripted „Docutainment“ w./
emphasis on „Entertainment“
6-8 Nations will always be in direct competition“
with each other. Who can stay onboard? Who will have to leave? Who will join us?
The decision is made by the audiences at home, via “Text-Voting”!
The challenge: Visit „All“ coasts of this earth, in the most environmentally friendly way: By sail or
electric-powered utilizing most modern technologies.

Distribution: TV-Format involving a number of TV-stations around the world, with the show not even trying to
(officially) “pretend” to be anything else but “Trash-TV-Entertainment”.
Representatives from 6 – 8 Nations, voted into participation by their audience at home, will compete
against each other: Those participating will work hard to stay on board, those currently not
represented will have to find ways to get their guy (or gal) on board. In addition, there will be an own
„(Internet)-Video Channel” and strong focus on Social Media representation.

Duration: 6-8 years, depending mainly on seasons (Hurricane-Season, Ice-conditions, etc.)

Content: Adventure! Personal Drama, Joy and Disappointments, Conflicts – all coming naturally with a number
of people of very different origin and not being seasoned „Salt-Backs“ being brought together for
living, working, exploring and competing within the confinements of some 90’ of a sailing vessel.
Various duties on board plus tossing in the weather, cases of sea-sickness – there will not be much
need for additional scripting.
Highlights by „Guest-Appearances“ of prominent Personalities from the world of Business and the
Arts, who will be invited to join individual episodes as Host or Co-Host.

Storyline: On the face of it, the 786 Global Tour does not want to portray to be anything but an Adventure-Trip,
sailing around the world, following unusual routes.
Participating is not everything! Remaining to be part of it, is the true challenge!
While attractive mainly for a young audience and young participants, also people from all walks of
life and/or age can apply to join us as crew.
It will be the audience at home that will be deciding who should represent their country with the
international crew.
Foreign Countries and Cities, quiet Anchorages with crystal clear waters, waves like mountains.
Untouched worlds, woods, coasts, ice..... will be setting the stage.
„Special Guests“ invited from various NGO’s, Scientists, Biologists, Research-Departments from
Universities will also be given the opportunity to utilize the journeys for their work – thus
“automatically” creating a the subjects, that everybody on board will be talking about.
The audience at home, those watching our show on TV or following it via Social Media, will be in the
position to “eavesdrop” on these conversations to eventually find the motivation to search for more
information on their own.
Only information collected and found on ones own accord & desire, (and not because one has
been told by someone) has the potential, to actually “reach the brain” and “trigger (the much
needed) change”!

Supporting: Part of the concept is, to elevate the audience at home, watching from behind their TV-sets, to play a
more vital role in the turn of events. To give them at least the feeling „to have a say”.
This can and should be accomplished by establishing the show as a s.c. “Dial-In, Audience-

Participation” Format. The Audience in the participating countries will be officially deciding who should represent them during our voyages.

Those participating (via „pay-per-text“) also earn the chance to win smaller amounts (like in the 4 – 5 digit \$/€ range). Further Prizes could be introduced for “Season”-winner or “Over-All-Show-Winner”. At the same time the show will be concepted, that local NGO’s visited (or met “by coincidence”) while enroute will be given access to introduce their cause to a broader audience to share their expertise and possibly recruit new activists.

All activities of the show will always be reflected also with accompanying websites, blog-posts, a Video-Blog, professional Social Media Activities, the employ of s.c. “influencers” etc.

Financing: We believe that something that is being created for the benefit of the people, should also be financed by the people.

To get the project off the ground a significant amount will be needed. (Like approx. € 4 Million). These funds are needed for the purchase of a suitable vessel, adopt/refit it for our purposes, and to lay the promotional ground-work.

However, we are not looking to raise such funds with “charitable donations” – but rather with a “charitable loan” (i.e. interest free, flexible terms)

These funds are to be re-paid generating income enroute from a number of sources:

- * Crowdfunding which will be launched, once the “actual funding” has been secured.
- * SMS - /Pay-per-Text” voting-mechanism by the audience at home
- * Sponsoring - /PR-fees for product-placement within the actual show
- * Merchandising
- * Lecturing in schools /universities enroute by the founders of Human Quest.

Based on experiences made with similar formats the funds that can be generated by such activities should be sufficient to pay for all operational cost (as well for the vessel as for filming & post-production, administrative and supportive operations, salaries and wages, ground-transportation and other daily operational needs, but also to eventually re-pay the original “charitable loan”.)

Vessel: The objective is to find a Catamaran offering the size and features needed to accommodate the number of people required to produce the show “on-board”.

The reason for a “Catamaran” mainly is that it’s movements at sea usually are more favorable to “landlubbers” while it also can access more shallow waters.

It should be a sailing vessel, since it does not seem to make much sense to promote a more environmentally friendly approach in everybody’s daily life, while constantly burning tons of fuel. However, not too many vessels like this exist to begin with, (and there simply is no time for having the “perfect vessel” built – we need to initiate action NOW!) but luckily there currently are two such vessels up for sale. Either one needing adaption to a certain degree but both being in roughly the same size-range; “Orion” (a Catana 82, currently in New Zealand) and “Ice Lady Patagonia II” (a 100’ Nestor Völker design, currently in the Mediterranean)

The “Ice Lady Patagonia” actually would be the more suitable vessel, as it is a more “no fuzz” vessel, created for work, rather than “luxurious vacation making”.

Legal: Human Quest currently is in the “ideological stage of being established”. The reason for us not yet having formed the legal vehicle for this project simply is, that it would make most sense to establish i.e. a “charity entitled to receive tax-deductible donations”, in accordance with the legal needs of our main-(launch)-sponsors.

Waiver: Human Quest and all Concepts and Project developed by us, are dedicated to one goal only: To prevent mankind from destroying the only planet we have.

Consequently, none of our work is “Copyright-Protected”. It is about the results, not about our “personal pride”. So, if anyone thinks they could do a better job without us? Be our guest! Take it and make it a reality on your own. If you still want us to share our thoughts: We’d be happy to!